



PURSEKEEPER

Keeps the List. You Run the Room.

PARTNER PROPOSAL

THE SITUATION TODAY

Running a Tournament Is a Second Job

Between now and start time, someone is manually tracking every registration, every payment, and every mismatch — in their head.



Comparing Two Systems by Hand

Registrations happen in one place. Payments land somewhere else — email, text, banking app. Someone has to manually match them up.



The Same Questions, All Week

"Did you get my e-transfer?" "Am I registered?" "Is the field full?"
Answered one at a time, over and over.



No Clean Answer on Tournament Day

Ask who's actually paid and registered right now, and the honest answer is often "let me check three places."



It All Lives With One Person

If the person running the spreadsheet is slammed, sick, or unavailable, the tracking stops too.

Running the tournament shouldn't mean running a second job in your head.

THE FIX

A Better Way

PurseKeeper separates running the tournament from tracking it.



The Tournament Director

runs the event.

Brackets, tables, players, pace of play — the tournament floor stays exactly as it is today.



PurseKeeper

keeps the list.

Every registration and payment is automatically matched and tracked — nobody has to hold it in their head.

How It Works

- 1 The room creates the tournament.
- 2 A tournament director is assigned.
- 3 Players register through the tournament page.
- 4 Players receive e-transfer payment instructions.
- 5 Entry fees are sent directly to the room's tournament payment account.
- 6 The room confirms payments.
- 7 The tournament director automatically works from the confirmed player list.

Nobody has to cross-check a spreadsheet against a bank account.

BENEFITS

Benefits for the Room

Instead of relying on one person's memory:



One list, always current — no spreadsheet to maintain.



No manually matching e-transfers to names.



Nobody has to remember who owes what.



The tournament runs the same, even on your busiest day.



A full history — nothing depends on one person's memory.

BENEFITS

Benefits for Tournament Directors

Tournament directors no longer need to:

-  ~~Collect entry fees~~
-  ~~Chase payments~~
-  ~~Compare emails with player lists~~
-  ~~Answer "Did you get my e-transfer?"~~
-  ~~Maintain spreadsheets~~



Instead, they receive:

**One clean list of
confirmed players**

— and focus on running the tournament.

BENEFITS

Benefits for Players

Players get:



One Registration Page

A single place to sign up for the tournament.



Simple Payment Instructions

No guessing where the money goes or how.



Know Where You Stand

See your registration and payment status any time — no wondering.



Instant Confirmation

Clear confirmation the moment they're registered — not a maybe.



No Chasing

Never have to ask "did you get it?" — it's confirmed automatically.

THE PRINCIPLE

“A tournament director’s attention should go to the bracket — not the spreadsheet.”

PurseKeeper doesn’t replace the tournament director. It takes the tracking off their plate — the registrations, the payments, the cross-checking — so game-day focus stays on the game.

ALREADY LIVE

What's Already Built

This isn't a roadmap — it's running in production today:



Automatic Payment Confirmation

Deposit emails are matched to players automatically — no manual checking.



Player Roster + CSV Export

A clean, exportable list of confirmed players, ready to hand to the director.



Scheduled Email Digests

Daily, twice-weekly, or weekly status snapshots sent straight to the room — no login required.



Full Tournament History

Every event, every payment, on record and accessible any time.

PROPOSED PILOT

The Suggested Pilot

SUGGESTED PILOT

Your Next Tournament

Named Event

A named, added-money event — not weekly
walk-in play.

PILOT OBJECTIVES



Take the manual tracking off the director's plate.



Produce one confirmed player roster — automatically, no spreadsheet.



Move entry fees to a room-controlled account.



Measure the administrative time saved.



Gather feedback from staff and players.

INVESTMENT

Pricing

\$99

ONE-TIME SETUP

Gets your room live — no long-term contract.

2%

OF ENTRY FEES, PER TOURNAMENT

Billed after the room confirms payout.



Invoiced by e-transfer once a tournament is settled — never before, never automatically deducted.



PurseKeeper never holds or moves your money. You always control the funds and send every payment yourself.

IN SUMMARY

The Goal

PurseKeeper isn't trying to replace tournament software.



Tournament Software

runs the event.



PurseKeeper

keeps it all straight.

Tournament Directors run tournaments. PurseKeeper remembers everything else.